



Ee Chern Jun

Director-in-Training | Creative Producer
Editor | Content Creator | Performer

About Me

With a dedication to fostering creativity, proactive problem-solving, and exemplary leadership abilities, I am committed to pursuing personal and collective advancement, consistently prepared to collaborate effectively as a valued team member.

Skills

Creative & Technical Skills:

- Adobe Premiere Pro, Illustrator, Lightroom, InDesign, CapCut, Canva
- Script Writing, Content Development

Production Skills:

- Project Management, Budget Planning, Event Logistics
- Fashion Styling, Prop & Costume Design, Visual Style Maker

Soft Skills:

- Leadership, Public Speaking, Team Collaboration

Working Experience

July 2023 - Nov 2024

mm2 Entertainment Company

Producer Assistant & Junior Marketing Executive

- Researched and developed storyboards, locations, and scripts
- Assisted in script translation and pre-production planning
- Pitched projects to external collaborators
- Crafted and managed content strategies for digital platforms
- Refined multimedia assets for promotion and sponsorship

Nov 2019 - Present

V.Label Entertainment

Content Creator

- Managed all aspects of production and post-production for dance video and photo content
- In charge of Public relations and monitoring social media platforms
- Produced and edited visual content to enhance brand storytelling and audience engagement

March 2025 - Present

Self-Employed

Freelance Video Editor

- Edited vertical-format videos for various genres, including Vlogs, experimental clips, and educational content
- Customised content for optimal engagement across platforms such as TikTok, Instagram Reels, and YouTube Shorts

Contact

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☎ +60123020817

📍 Selangor

🌐 myportfolio.com

Education

Master of Mass
Communication

Taylor's University
2024 - 2026

BA of Mass Communication
(Digital Media Production)

Taylor's University
2021 - 2024

Foundation in Arts

Taylor's College
2019 - 2020

Certification

Google Ads Measurement

2024-2025

Google AI-Powered ads

2024-2025

Language

English

Mandarin

Cantonese

Malay

Academic Achievements

2023 - 2024

"Embracing The Pain" (Documentary)

Director

- Student World Impact Film Festival – Quarter-Finalist
- First-Time Filmmaker Sessions – Final Selection
- Taylor's University Film Festival – Final Selection
- XMUM The Stellar Prize – 2nd Runner-Up

2023 - 2024

"Eyes愛" (Short Film)

Producer & Assistant Cinematographer

- Pune Short Film Festival – Official Selection
- The 5th Meihodo International Youth Festival – Official Selection
- Shortfundly Annual Film Festival – Official Selection
- Taylor's University Film Festival – Official Selection

Extracurricular

2022 - 2023

Taylor's K-Generation Club

President & Chairperson

- K-Pop Dance Cover Competition: K-Motion 7.0 with 21 participating groups and 400 audience members
- Korean Girl Groups Fanmeeting: bugAboo Fanmeeting & Fansign Events with 300 fans
- Korean-Japanese Festival: Hallyu Matsuri 2023 with 30 local vendors, generating up to RM5000 revenue
- Led full event planning, stage production, logistics coordination, etc

2021 - 2023

Taylor's Lakeside Dance Club

Advisor & Public Relation Director

- Mentored sponsorship team and secured over RM20,000 in event sponsorships
- Utilise PR strategy and logistics for 10+ major performance events
- Stage Coordinator, Lighting Technician & Logistic Lead for Signature Event.

2020 - 2021

Taylor's K-Generation Club

Performance Director & Instructor

- Designed and taught 12 dance classes per semester to support club fundraising
- Directed monthly performances, including virtual showcases and live stage events

2016 - 2018

Right Bridge Dance Society

President & Cheerleader

- Conducted weekly training sessions and prepared performances.
- Awarded 1st runner-up in the Talent Show in 2018
- Achieved title of cheerleading champion in 2017 & 2018